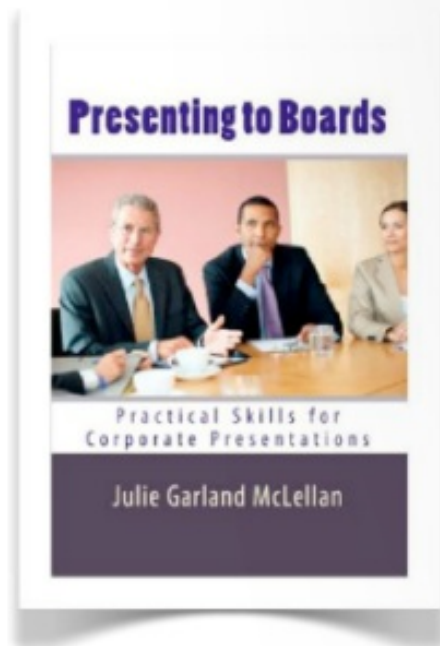


## PRESENTING TO BOARDS



Business executives know that there are a number of factors that affect a successful board room presentation. The boardroom is a place where patience and time are limited, and Julie Garland McLellan clues in presenters on what they should know when speaking before company directors in **Presenting to Boards: Practical Skills for Corporate Presentations**

Julie shows business professionals of all backgrounds how to create corporate presentations that will not only inform, but impress the boardroom audience. While most guides explain how to survive speaking before a crowd, Julie aims to provide the means to help presenters not only meet, but exceed, directors' expectations. **Presenting to Boards** assists readers to excel at the highest level corporate presentation, from speech creation to delivery.

According to the author, boards are different from any other corporate audience. Julie describes a board's key characteristics and its needs so presenters can modify their delivery

accordingly, and explains that, once the audience's needs are met, the presentation is often remembered as successful.

**Presenting to Boards** offers practical examples and standard templates to use during effective presentations, and outlines techniques and the use of technology as they relate to communication. Follow-up procedures are also provided, including the preparation of resolutions and minutes.

Presenters from any background can successfully present to boards across industry if they are well prepared. Readers can use this information to tailor their presentations to succeed in any type of organization.

We know the boardroom is not an easy place to make a presentation. The stakes are high due a judgmental audience, and a poor presentation can result in lost sales or stalled projects. Julie hopes that with the help of her boardroom expertise, readers can improve their confidence and focus during that next big presentation.

**\*\* SPECIAL OFFER TO READERS OF HOW TO PRESENT MAGAZINE: Receive a 10% discount off the price of the Presenting to Boards at: <https://wwwcreatespace.com/3445262>**

### About the Author...

**Julie Garland McLellan is one of Australia's leading governance consultants. As a company director she has been on the receiving end of countless presentations, and as an executive has presented to some of Australia's largest and most important boards. The author has served on several boards, including Melbourne Water Corporation, Victorian Minerals and Energy Council, Melbourne University Engineering Foundation, Kimbriki Environmental Enterprises, Bounty Mining and Hassall & Associates.**