

## Presenting to Boards



Practical Skills for  
Corporate Presentations

Julie Garland McLellan

### Presenting to Boards:

Practical Skills for Corporate Presentations

By Julie Garland McLellan

*A book of practical skills and tips for making successful board presentations.*

Much is at stake when one makes a Boardroom presentation. Presenters are asking for consideration and decision-making at the highest level; gaining acceptance of new strategic proposals; making high-level sales involving significant investments; or building shared understanding and common identities. The ability to present effectively to boards is often important to career success.

Yet presenters are often unaware of the dynamics acting upon a director. Board protocols, behaviours, and legal liabilities may be very different from those in executive life. Understanding the boardroom environment is therefore fundamental to presentation success.

Most information on presenting is designed to help reluctant presenters survive their ordeal. Very little is written or taught about how to excel and how to meet and surpass the expectations of highly discerning corporate audiences. Yet that is what boardroom presenters must do.

This book provides practical skills that will help make your boardroom presentations successful. Written by an internationally acclaimed expert on corporate governance and filled with real life anecdotes and helpful tips, this book is a 'must read' for any executive who aspires to succeed in presenting at the highest corporate level.

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